

PLMA Chair Selected as Panelist at FERC Technical Conference

PLMA participates in FERC Technical Conference to review possible elements of a National Action Plan on Demand Response

Magnolia, TX ([PRWEB](#)) December 11, 2009 -- As a respected voice in the demand response arena, the Peak Load Management Alliance (PLMA) was invited by The Federal Energy Regulatory Commission (FERC) to contribute in a panelist role at the recent FERC technical conference for the development of a National Action Plan on Demand Response held in Washington, DC.

Consistent with the Energy Independence and Security Act of 2007, which directed the Commission to develop a National Action Plan, this technical conference focused on the recently issued Discussion Draft which sought to elicit input from stakeholders on both the scope and possible elements of a National Action Plan. This is the second stage of a three step process that began with a national assessment of the potential for demand response nationwide. After consideration of the received input and completion of the National Action Plan on Demand Response, FERC will submit an Implementation Proposal to Congress jointly with the Secretary of Energy (DOE).

One of only a few select invitees for panelist positions, PLMA was represented on the panel of experts by its Chairman, Paul Tyno, Executive Vice President of Energy Curtailment Specialists (ECS). Elliot Boardman, Executive Director of PLMA said, "Improving grid reliability utilizing the full portfolio of cost effective demand management alternatives is the primary objective of the Peak Load Management Alliance. PLMA is very pleased to have been selected by FERC as a panel participant at the Technical Conference."

PLMA is a diverse organization representing numerous demand response entities including utility companies, energy retailers, curtailment service providers, technology developers, equipment manufacturers, research groups and energy consultants.

For further information, contact Elliot Boardman at (936) 271-5020.

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