

# Demand Response: Reaching Potential Peak Load Management Alliance

*April 29 - 30 210  
Santa Monica, CA*

Len Pettis

Chief of Plant, Energy and Utilities

California State University System

**50 million**  
cars off the road



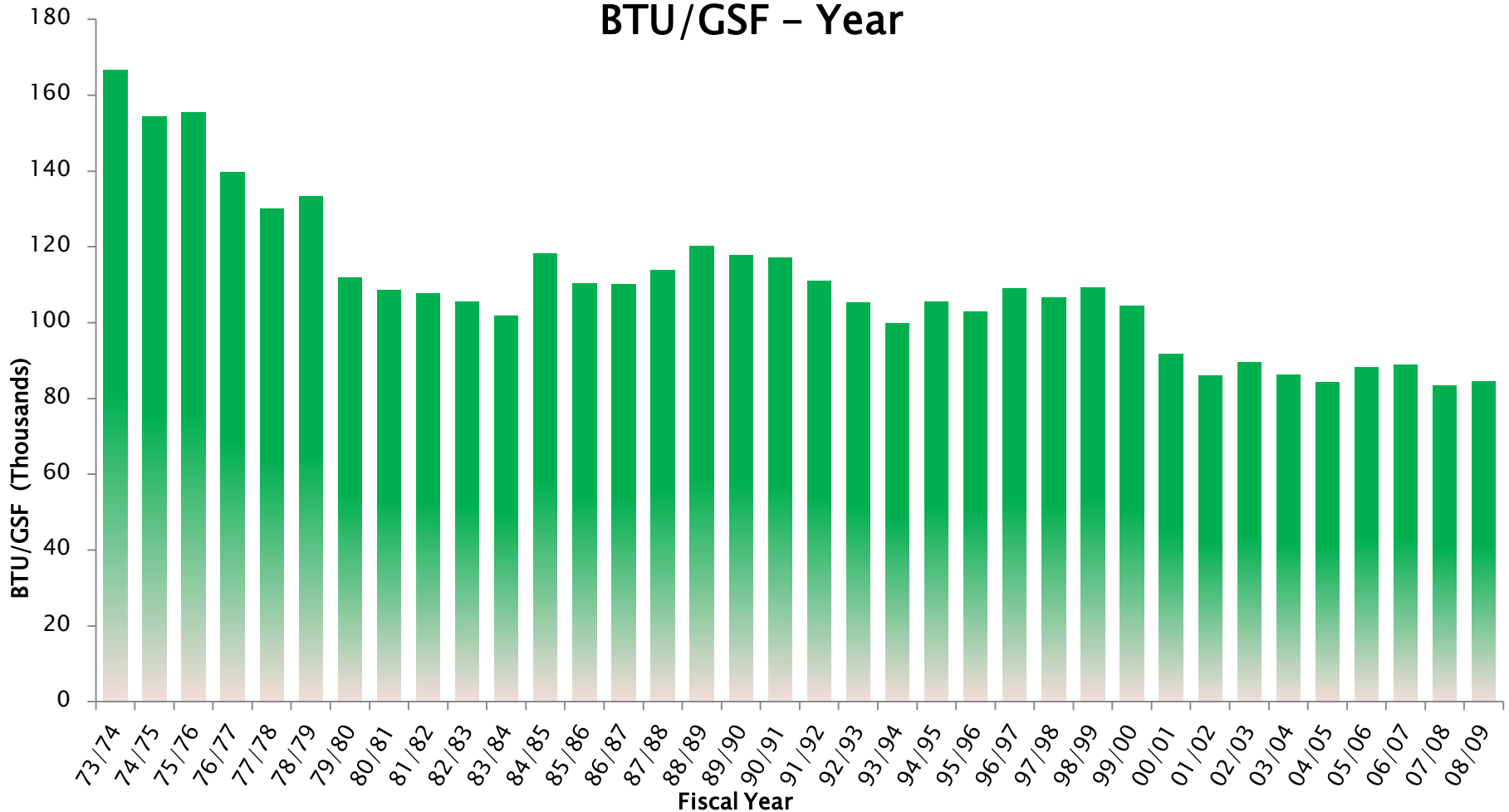
**278 million**  
metric tonnes  
GHG reduction



**eIQ**



## The California State University Systemwide Energy Consumption BTU/GSF – Year



# Path to NZEC and Demand Response

- Communication
- Comprehensive Policy
- Energy Efficiency/ DR
- Distributed Generation/ DR
- Renewable Energy Resources/ DR
- Educated Workforce

# Campus Efficiency Efforts – Highlights

## CSUCI Gets New Green Designation

CSU Channel Islands (CI) was recently designated a California Cooperative Ecosystems Studies Unit (CESU). The individual CESUs are part of a national network that forges cooperative partnerships between universities and various federal agencies. In California, seven CSU campuses are designated as CESUs.



CI students and faculty work with agencies including the Minerals Management Service, the California Regional Water Quality Board, U.S. Fish and Wildlife Service, the County Resource Conservation District, and the United Nations. [Read more](#) >>

## CSUN Cuts Water Waste

Using incentive monies from the Metropolitan Water District and the Los Angeles Department of Water and Power, CSUN completed the installation of a Central Computerized Irrigation Control System.



The system will send messages to irrigation controllers all over the grounds, telling them how much watering the university's plants and grass need on any given day. This should reduce the campus' water footprint and costs. [Read more](#) >>

## Smart Grid Training at Sacramento State

Sacramento State will receive American Recovery and Reinvestment Act funds for the development of a new training and workforce development program to enhance the region's growing smart grid system. Smart grid technology helps utility companies effectively respond to peak power demands through advanced metering systems that allow two-way communication between consumers and suppliers.



The funding will support Sacramento State's development of electrical/power engineers with smart grid credentials.

[Read more](#) >>

## CSUF Partners on Produce

The Cal State Fullerton community is reducing the carbon footprint of eating healthy.

As part of the Community Supported Agriculture project, Cal State Fullerton is partnering with South Coast Farms to distribute 35-pound baskets full of locally-grown, freshly-picked, organic produce twice a month.



Prepaid baskets are distributed at the Fullerton Arboretum. Unclaimed baskets are donated to a nonprofit organization that provides food, transitional housing and support services to the hungry and homeless. [Read more](#) >>

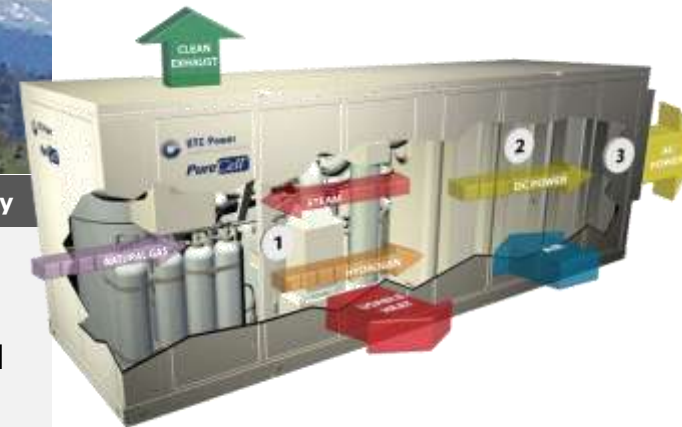
# Campus Efficiency Efforts – Highlights



## CSU Campuses Run on Fuel Cell Technology

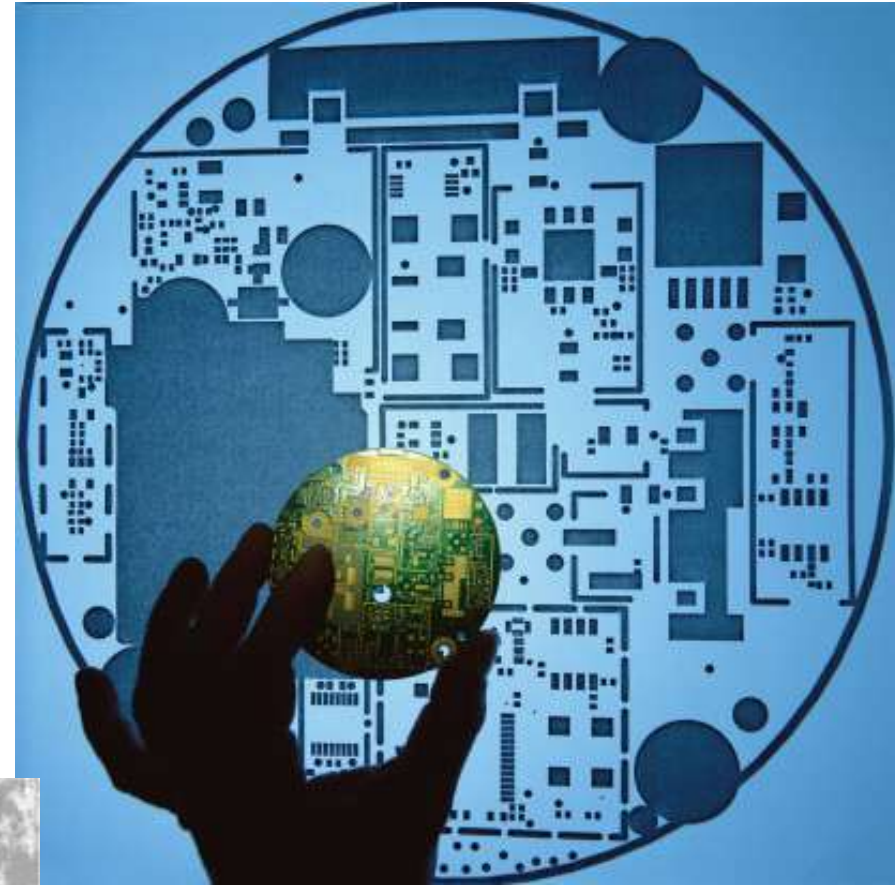
April 22, 2010-- The [California Public Utilities Commission](#) has approved three CSU fuel cell projects allowing [Cal State East Bay](#) and San Francisco State University to be among the first college campuses in Northern California to feature this type of ultra clean, low emission, quiet, mini-power plant. Fuel cells allow greater efficiency in converting natural gas and water to energy, and the heat generated is also put to work in a process called cogeneration.

The CSU has been a long-time leader in fuel cell technology. [CSU Northridge](#) currently operates an award-winning 1 megawatt fuel cell, along with a rainforest to capture left-over carbon.



# CSU Carbon Policy

- Developing guidelines
  - EE - DG - RE -
  - Water - TDM - WFD



# Energy Efficiency and Commissioning

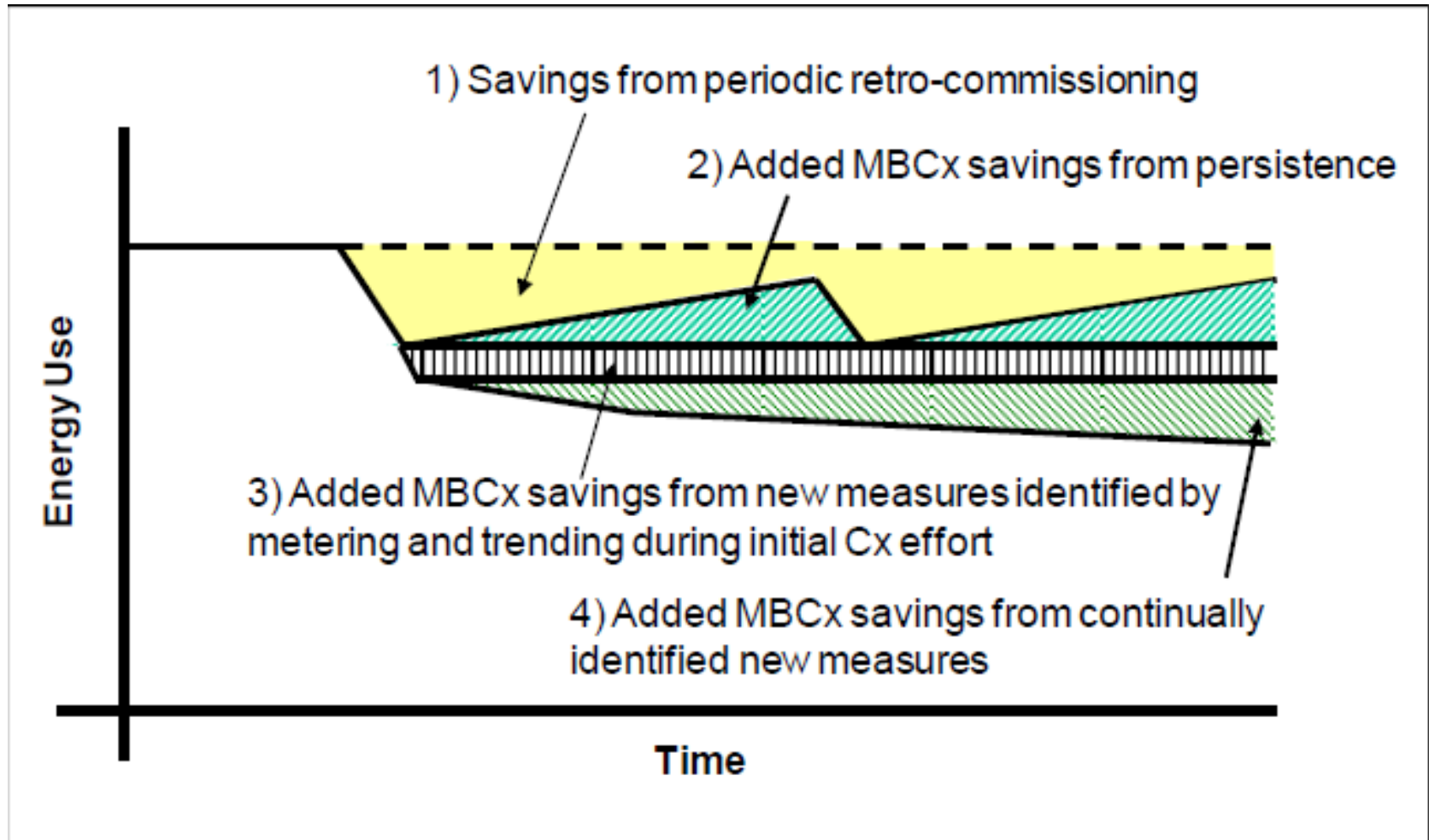
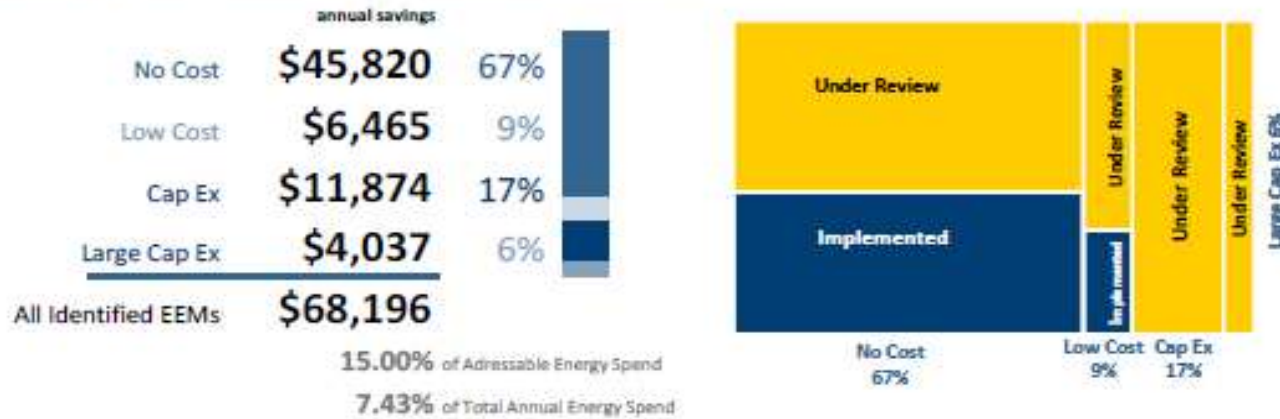


Figure 1. *MBCx provides three streams of additional energy savings relative to RCx.*

# CSU Chico Monthly Scorecard for November 2009

## MBCxE Energy Efficiency Measure Overview



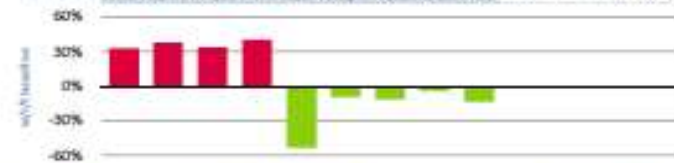
## Savings from MBCxE Energy Efficiency Measures



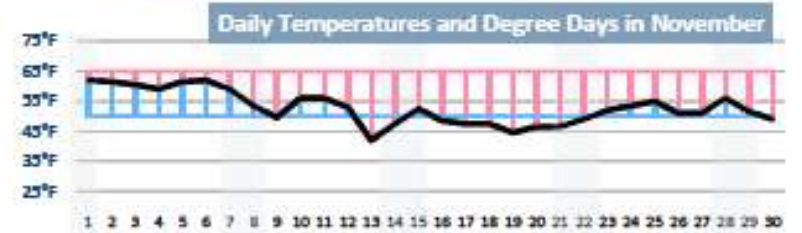
# Student Services Center Electricity Usage

	November 2009	85.6% of readings	Year to date	65.0% of readings
Usage	<b>48,190 kWh</b>		<b>528,500 kWh</b>	
Adj Baseline	<b>55,600 kWh</b>		<b>539,700 kWh</b>	
	<b>7,410 kWh</b>		<b>11,200 kWh</b>	
	<b>13.3% under baseline</b>		<b>2.1% under baseline</b>	

The electrical baseline was derived from 3-minute interval data readings from March through June of 2009. This building's electricity usage baseline is dependent on occupancy and weather.  
 $R^2=0.36$   $CV-RMSE=13.3\%$



Heating Degree Days @ 65°		Cooling Degree Days @ 50°	
This November	306	This November	117
Last November	76	Last November	410
Typical	481	Typical	24







	November 2009	Year to date
Energy Intensity		
Metered Usage	<b>0.24 kWh/sf</b>	<b>2.64 kWh/sf</b>
Adj Baseline	<b>0.28 kWh/sf</b>	<b>2.70 kWh/sf</b>

	November 2009	Year to date
Energy Intensity		
Metered Usage	<b>0.24 kWh/sf</b>	<b>2.64 kWh/sf</b>
Adj CEUS	<b>0.80 kWh/sf</b>	<b>6.74 kWh/sf</b>

These are the new energy efficiency measures that the MBCxE team of Cogent and EnerNOC found this past month.

## New Energy Efficiency Measures - Under Review

Recommendation	Building	Equipment	Net Present Value <small>10 years @ 12% discount rate</small>	Estimated Cost	Payback <small>years</small>	Cost Category	Annual Savings			
							Value <small>\$/yr</small>	Electricity <small>kWh/yr</small>	Natural Gas <small>therms/yr</small>	CO <sub>2</sub> <small>tons/yr</small>
EEM 15 Implement Summer Setback Schedule	Student Services Building	AHU-1 SF	\$41,005 	\$0	0.00	No Cost	\$7,257	63,106	-	31
EEM 5 Convert AHU to VAV System	Performing Arts Center	AHU S-1	\$21,108  	\$3,333	0.77	Low Cost	\$4,326	37,615	-	18
EEM 19 Implement Summer Setback Schedule	Performing Arts Center	AHU S-3	\$20,306 	\$0	0.00	No Cost	\$3,594	31,251	-	15

## eIQ Economics



*eIQ the intelligent grid*

- 75 million GSF
- \$0.85 / GSF cost =  
**\$64 million**
- 12 – 15% EE improvement =  
**\$20 million /yr**
- Cost recovery 3 yrs

# eIQ Societal Benefits

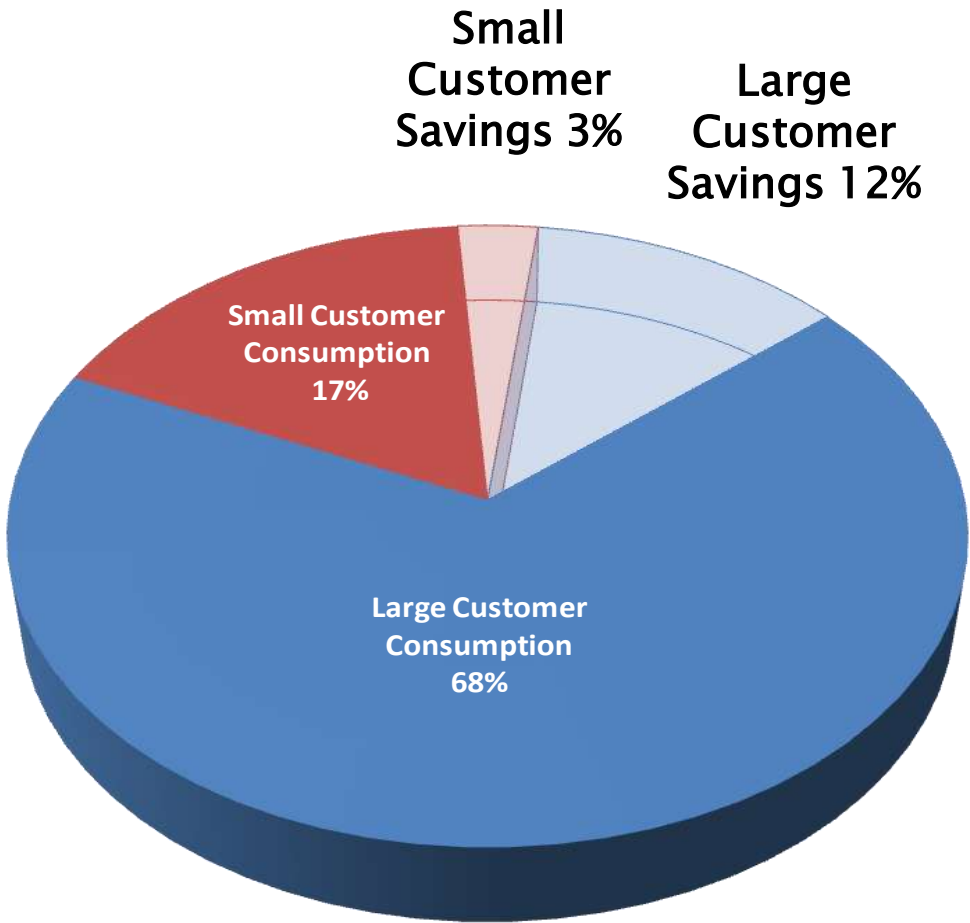
- 1,100 jobs
- 94,000 MWH/yr
- 5 MW DR
- 5M Therms/yr
- 31,000 metric tonnes  
GHG (5,695 cars off the road)
- New Gen, T&D avoided

*Smart Grid of the future*





# Scalable eIQ



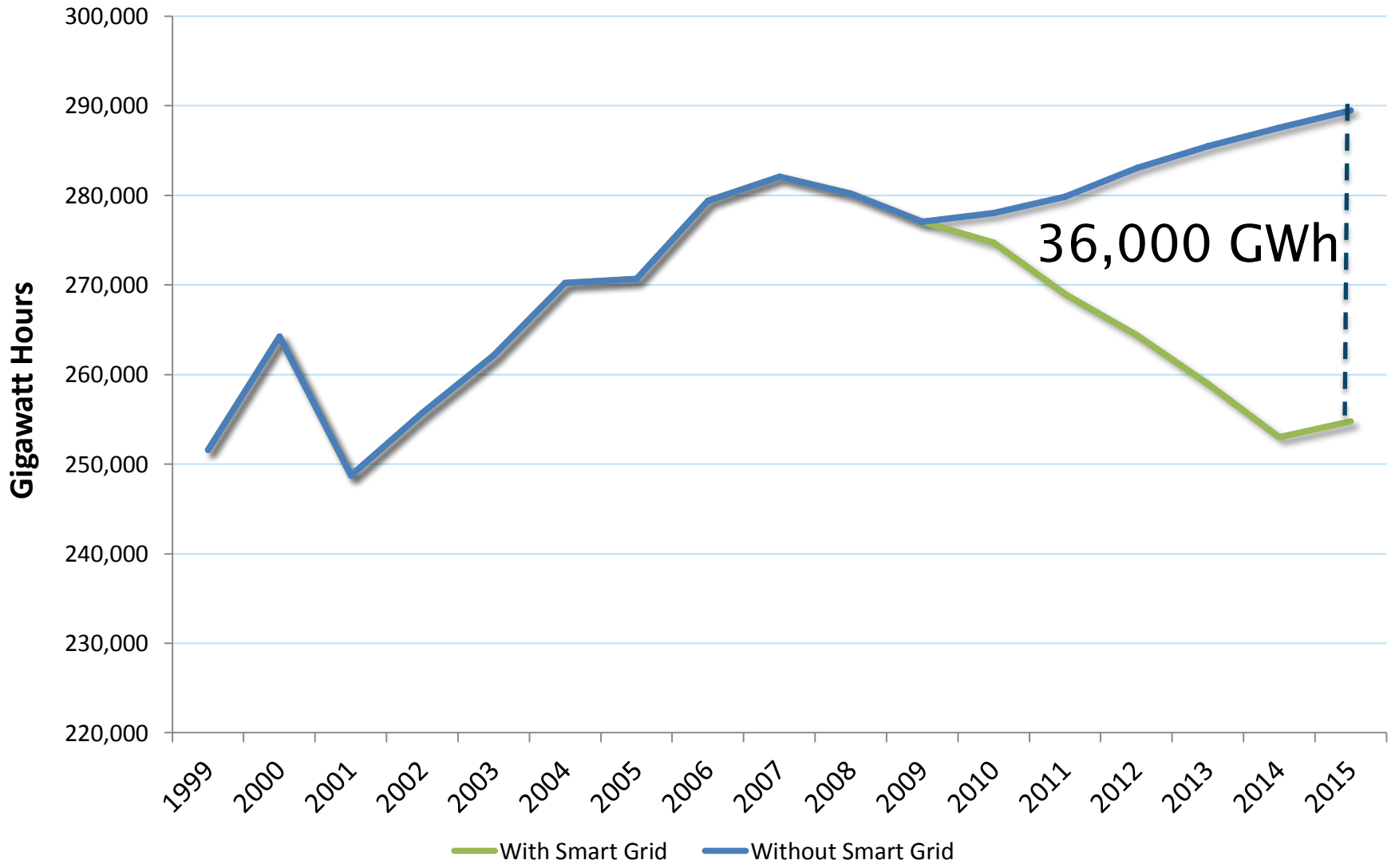
CA-Elec Grid



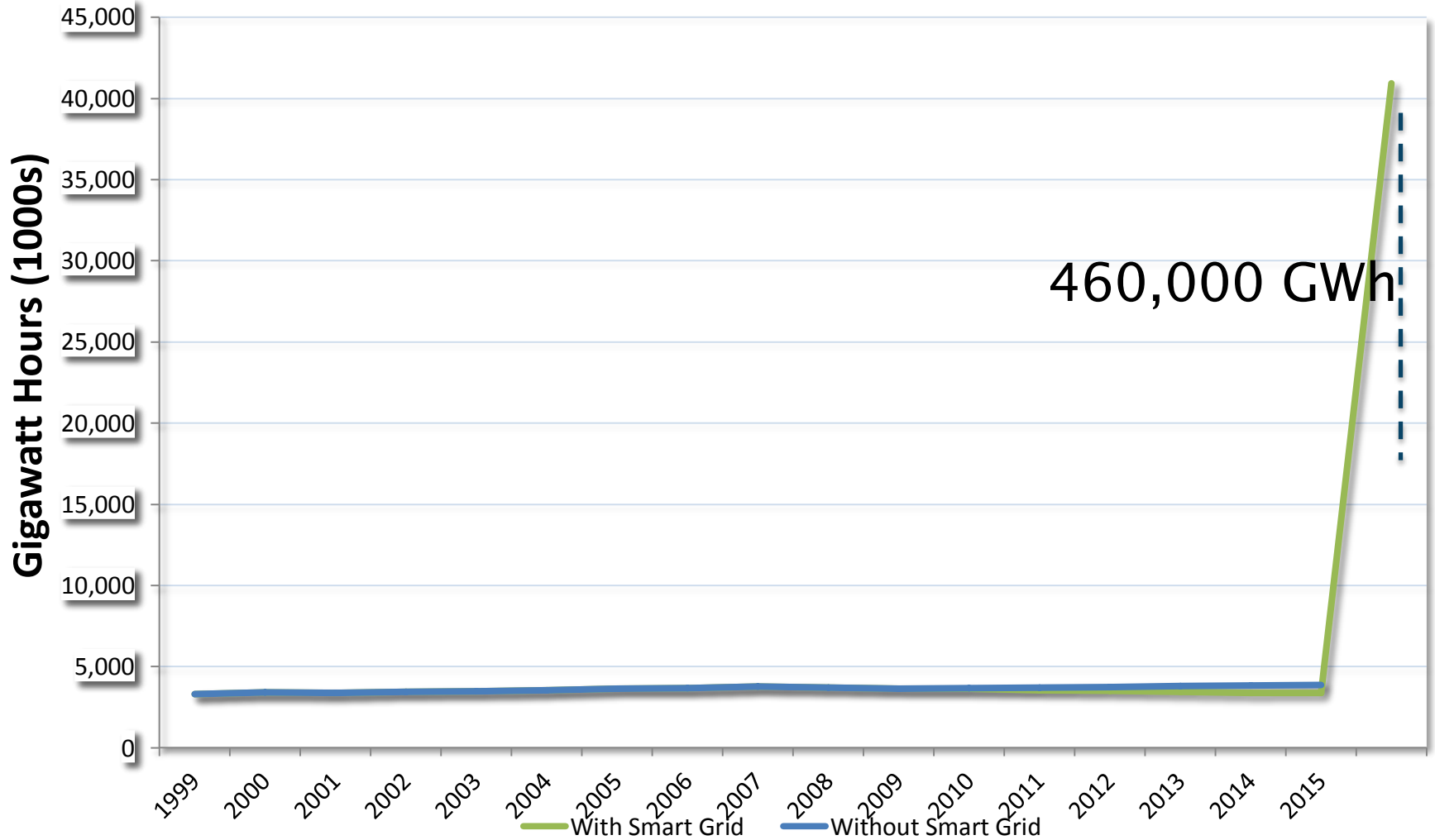
East Coast-Elec Grid



## California Electricity Consumption



## National Electricity Consumption (EIA)



# Why DR? Who Cares?... Risks

- Why
  - \$\$ – Social Responsibility – Good Policy
- Who Cares
  - Not many... till the lights go out!
- Risks
  - AMI malfunction and/or failure
  - Inconvenience to customers and operations
  - Administrative burden

# DR Provider Qualifications

- Market Place Experience
  - Site evaluation
  - DR systems analysis – testing
  - Web based portal tools – programs
  - CAISO credibility – settlement transaction record
  - Prompt payments
  - Coordination with ESP
  - Cost Share
  - General contract conditions – exceptions

My Sites

Sites not asked to participate on this date  
15 sites

- Cal Poly San Luis Obispo
- CSU Bakersfield
- CSU Chancellor's Office
- CSU Channel Islands
- CSU Chico
- CSU Dominguez Hills
- CSU East Bay-Hayward
- CSU Fresno
- CSU Fullerton
- CSU Long Beach
- CSU Monterey Bay
- CSU Pomona

CSU Bakersfield

This site is not in an event.

Past Events

Energy Reduction Plan

To reduce your facility's energy consumption during an event

- Shut off package units on Gym (300 ton)
- Shut off pool pumps
- Raise set points in a few buildings

Contact Information

Contact	Phone	Mobile	Email
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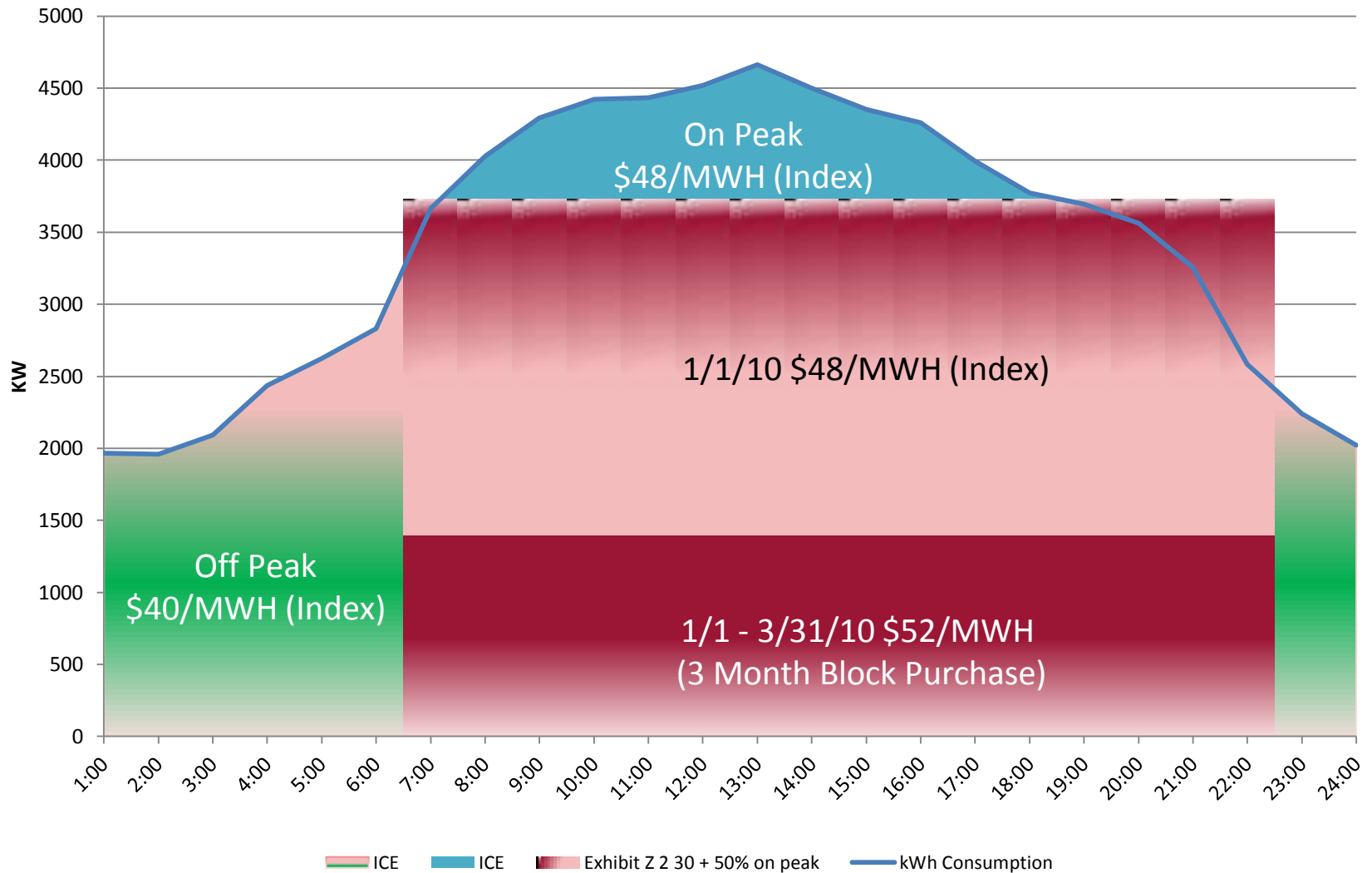
For Questions or Comments, contact EnerNOC Support 24/7 at [support@enernoc.com](mailto:support@enernoc.com) or 888-ENERNOC (888-363-7662)

This tool is provided as an aid for managing performance during demand response events and is not intended for any other purpose. All data are estimated and may be delayed. Any data herein are not revenue grade and are expressly not intended for financial calculations. Energy Data are provided in near real-time. Be advised that a difference between the current time and the most recent data point is both normal and expected.

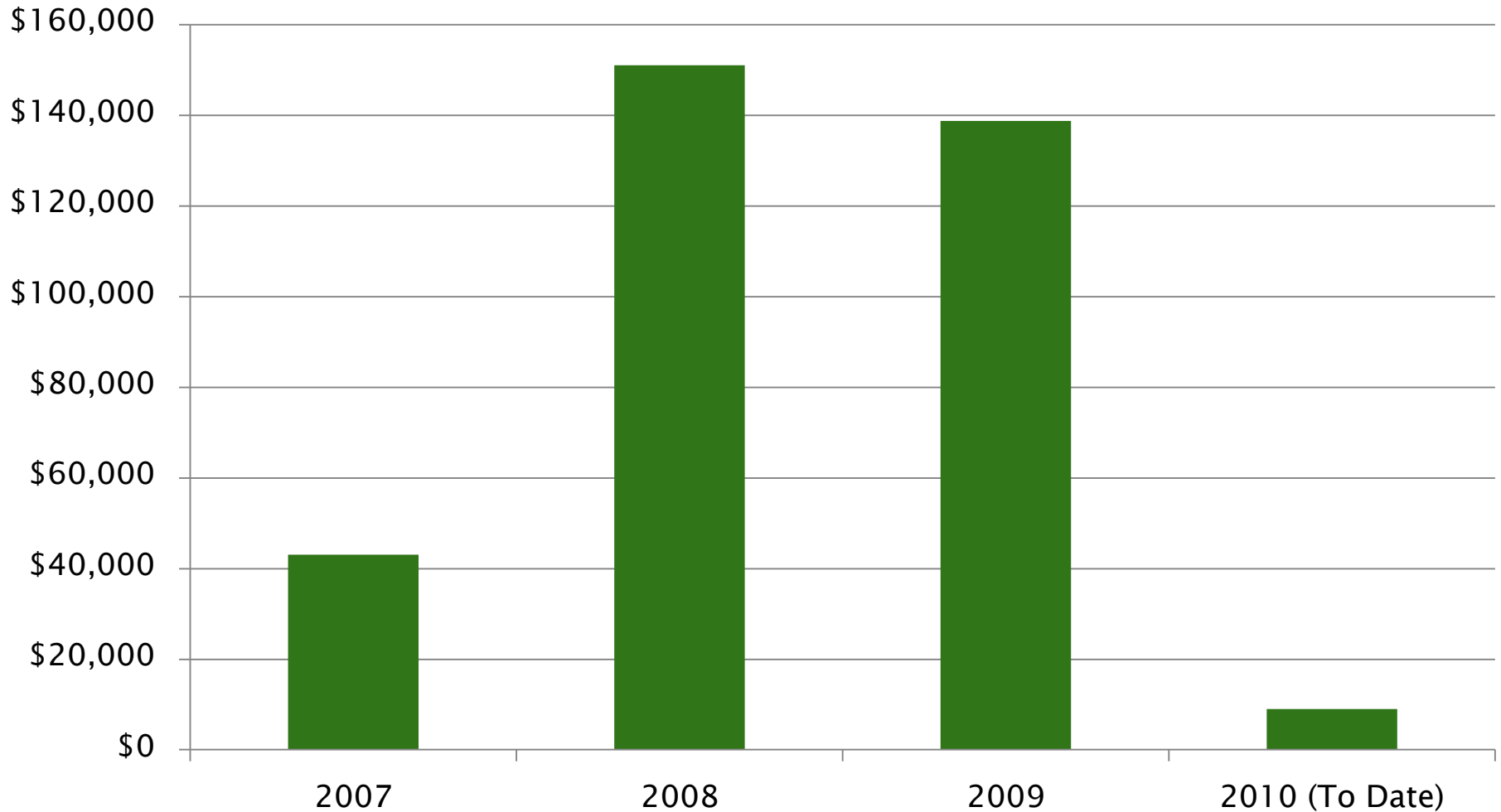
# What am I paying for peak energy?

- Capacity payment cost share
- Energy payment
- DSM factor

## Block Energy Product



## EnerNOC DR Payments



# Demand Response Payments

<i>Estimated Payment</i>	2004	2005	2006	2007	2008	2009	2010 (To Date)	Total for Campus
CSU Bakersfield				\$3,000	\$1,000	\$1,000		\$5,000
CSU Channel Islands					\$1,000			\$1,000
CSU Chico					\$10,000	\$11,000		\$21,000
CSU Fresno State				\$17,000	\$1,000	\$1,000		\$19,000
CSU Fullerton					\$75,000	\$59,000	\$5,000	\$139,000
CSU Long Beach				\$9,000	\$30,000	\$38,000	\$3,000	\$80,000
CSU Monterey Bay						\$750		\$750
CSU Pomona					\$20,000	\$16,000	\$1,000	\$37,000
<i>San Jose State *</i>								\$0
CSU San Marcos				\$4,000	\$4,000	\$2,000		\$10,000
<i>Cal Poly San Luis Obispo *</i>								\$0
Sonoma State University				\$10,000	\$9,000	\$10,000		\$29,000
<b>Total</b>	\$0	\$0	\$0	\$43,000	\$151,000	\$138,750	\$9,000	<b>\$341,750</b>

# Barriers

- Complex changing rules
- Administrative cost

# Challenges & Opportunities

- AMI implementation
- Auto DR
- NZEC

**50 million**  
cars off the road



**278 million**  
metric tonnes  
GHG reduction

*If we don't get It  
Right, People will be  
mad, Blackouts will  
multiply*



EnerNOC

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Karl Brown CIEE

Mike Anderson NAM

<http://cx.lbl.gov/2009-assessment.html>

Resources

DOE Energy Information Administration

California Energy Commission