

# Peak Load Management Alliance (PLMA) Announces New Members

**The Peak Load Management Alliance (PLMA) today announced that four organizations have become its newest members.**



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The [Peak Load Management Alliance](#) (PLMA) announced today that four organizations have joined the ranks of 39 other organizations as members of the Alliance.

These new members are:

**Bonneville Power Administration (BPA)**  
**Consolidated Edison (ConEd)**  
**REGEN Energy**  
**Integral Analytics**

As members of the Alliance, BPA and ConEd have joined 11 other suppliers of electricity among the varied types of organizations belonging to PLMA, all of whom have an interest in demand response. Other members of PLMA represent curtailment service providers, smart grid equipment suppliers, research organizations, trade associations, consulting organizations and more.

"Transforming the electricity grid into a smart grid requires the interaction of many different stakeholders," explained PLMA Executive Director Elliot Boardman. "Access to knowledge and broad-based education will facilitate the necessary merger of multiple components enabling us to act in concert. By joining PLMA, these four new members are demonstrating their commitment to demand response as an integral tool of the smart grid by improving the reliability of the nation's power grid, positively impacting power quality and effectively managing demand while further integrating renewable resources into the system."

To further demonstrate its support of demand response, ConEd is hosting the spring 2012 conference of PLMA in New York City. The dates and facility will be announced shortly.

### **About the Peak Load Management Alliance**

PLMA is a diverse organization representing numerous demand response entities including utility companies, energy retailers, curtailment service providers, technology developers, equipment manufacturers, research groups and energy consultants.

For further information, contact Elliot Boardman at +1-936-271-5020 or visit <http://www.peaklma.com>.

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